



Labeling Requirements

1. Product identity

This is what your CBD product is or does. It must be included on the Product Display Panel (PDP) of your product. This is not the brand or trade name but it must be easy to locate and see. It doesn't have to be on the inner container of a product, but putting it in both places is often helpful to consumers.

2. Net quantity of contents

You must state the amount of the actual product without any of the packaging or container, as well as the amount of active CBD per serving. This must be measured by volume for liquids or by weight for solids. The net contents must appear within the bottom 30% of the PDP of the outer container and on an informational panel on an inner container.

3. Name and place of business

Customers must have a way to contact the manufacturer or distributor. The name and address are required on an informational panel on both the outer and inner packaging of your CBD product. Including a phone number is also a good idea or a QR code where consumers can get more information.

4. Ingredient declaration

All CBD products require a full declaration of all ingredients. They must be listed on an informational panel on the outer packaging. It isn't a requirement on inner containers if on the outer packaging. If no outer packaging, it must be on the product container itself.



5. Warning or caution statements

It is important to include the statement The FDA has not evaluated this product for safety or efficacy. This product is not intended to treat, diagnose, cure, or alleviate the effects of diseases.

The FDA also advises against the use of cannabidiol (CBD) in any form during pregnancy or while breastfeeding so you could include that but not necessary.

6. Disclosure of material facts

These are any facts that a reasonable person would deem to be important, significant or essential when buying your CBD product. For instance, if your CBD oil is only good for nighttime use, then that should be disclosed.

Other things that you should include for consumers:

- Whether your product is full-spectrum, broad-spectrum or isolate
- Expiration date
- Manufacturing date (auto printed on the bottom of our bottles during bottling process)
- Batch codes

We recommend a QR code linking to a COA of the batch or a search page for batch numbers - this is often hosted on the brand site so customers can look up their batch.